

A force of  
Nature for your  
scalp and hair.



 DNA®



# A fusion of botanicals and beauty.

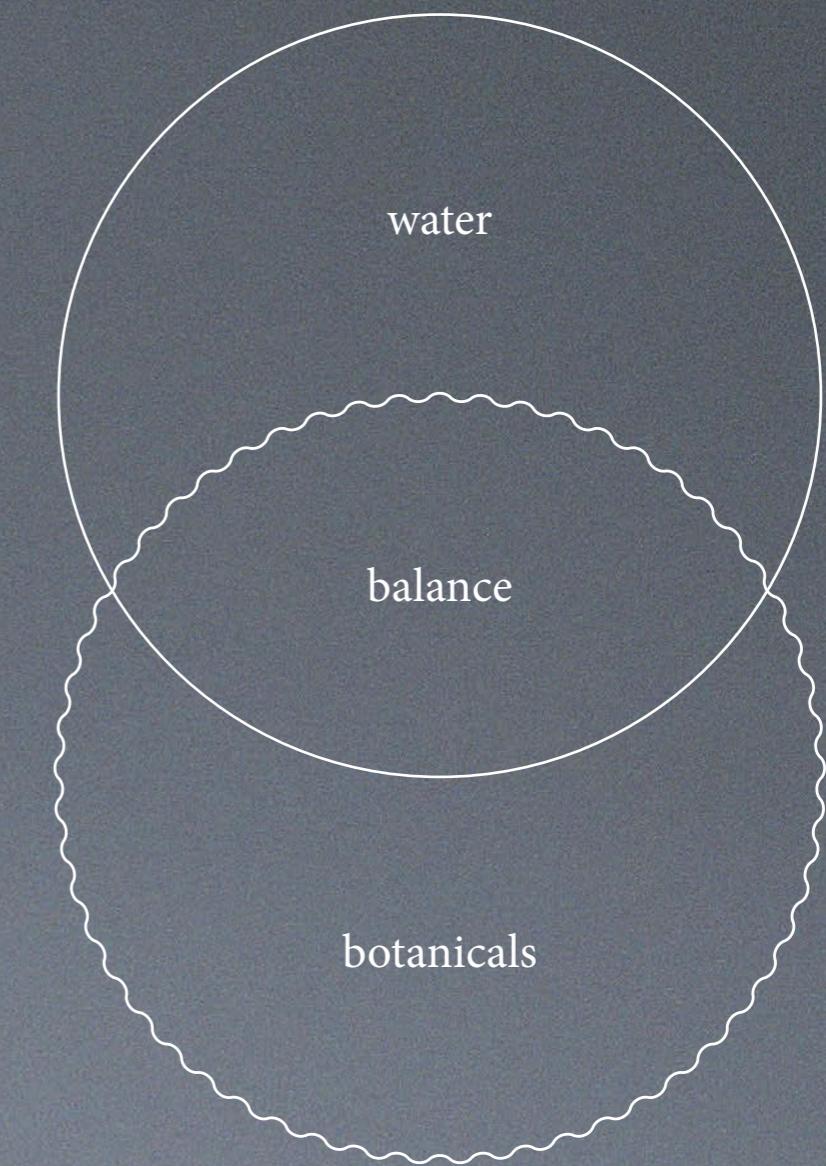
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UNA was created to preserve and enhance the natural beauty of hair through unique formulas enriched with botanical extracts and active ingredients derived from medicinal waters. UNA is water—the natural element that gives life. It is Nature — a source of balance and well-being. Each product is the result of careful research aimed at restoring the hair's hydrolipidic balance, often disrupted by external factors, heat tools, and aggressive treatments. UNA's **purifying, conditioning, treating, and styling** solutions deliver hydrating and protective ingredients, bringing vitality, health, and shine back to the hair.

UNA is the perfect harmony of nature and science—for strong, vibrant hair full of authentic beauty.

# A synergy of botanical extracts and professional results.

Every UNA product holds an extraordinary concentration of nature. Each formula stands out for its exceptional richness in botanical extracts and elements drawn from medicinal waters, carefully selected to restore vitality and well-being to the hair. UNA is one of the very few haircare lines in the world to boast such long and valuable INCI lists — a true reflection of the complexity and purity of its compositions. Every ingredient serves a specific purpose: to purify, nourish, hydrate or regenerate. This abundance of natural active ingredients turns every application into a sensorial and high-performance experience, bringing hair back to its natural strength, shine and harmony.





# A precious blend of botanical waters.

At the heart of the **UNA** line lies a true treasure: **botanical waters, herbal macerates and medicinal waters** that capture the vital power of plants. These waters are more than just a base — they're active functional ingredients, extracted through three complementary methods:

- **Hydrophilic (steam distillation):** draws out sugars, minerals and alpha hydroxy acids, essential for hydration and balance.
- **Lipophilic (oil-based):** captures vitamins A, D, E and K — powerful antioxidants that nourish and strengthen.
- **Glyceric (glycerin-based):** rich in additional vitamins and antioxidant anthocyanins. The result? High-performance blends packed with active ingredients, designed to deliver visible results.

Macerates, obtained through the slow infusion of flowers, leaves and roots, gradually release bioavailable compounds that protect and regenerate the hair fiber. Medicinal waters, full of trace elements, complete the synergy by infusing the formula with energy, purity and harmony. With **UNA**, every formula becomes a perfect fusion of cosmetic science and phytotherapy — where each drop delivers true performance and well-being.

# A lifeforce for every scalp and hair type.

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UNA was born from an inclusive vision: to bring wellness and beauty to all hair types, regardless of origin, shape, or texture. Each formula is carefully developed to respect and enhance the hair's natural structure — whether European, Asian, Afro, or Middle Eastern. UNA embraces hair diversity as a true expression of identity and authentic beauty. Thanks to advanced cosmetic research and naturally derived ingredients, the line provides a complete and tailored solution for every hair need, everywhere in the world.



# Fortify energizing

Designed for stressed and damaged hair, this routine provides complete care — from gentle cleansing to intensive treatment. Thanks to formulas enriched with proteins and revitalizing ingredients, each product **works to strengthen, repair, and deeply hydrate the hair fiber, restoring strength, shine, and softness**. From the mild shampoo to the intensive treatment, every step helps reveal healthier, more vibrant, and manageable hair.



## Energizing Shampoo

Gently cleanses the hair while respecting the scalp's natural balance. Its revitalizing formula helps strengthen the hair, adding shine and softness for strands that look visibly healthier and full of life.

Apply to wet hair and massage gently. Rinse thoroughly. Repeat if needed. Follow with your preferred conditioner.

Extracts: Arnica montana, White birch, Chamomile, Cinchona, Horsetail, Eucalyptus, Brown algae, Witch hazel, Mallow, Honey, Myrtle, Spruce, Rose centifolia, Rosemary, Sage, Coltsfoot, Nettle, Blueberry.

1000 ml | 34 fl.oz.  
pH 4,5 - 4,9



## Revitalizing Hair Conditioner

Perfect for stressed and damaged hair, this conditioner helps restore elasticity, smoothness and protection. It tames frizz and leaves the hair soft, silky and easy to manage.

Apply to damp hair and leave on for 3-5 minutes. Rinse well. Recommended after Energizing Shampoo.

Extracts: Arnica montana, White birch, Chamomile, Cinchona, Horsetail, Eucalyptus, Brown algae, Witch hazel, Mallow, Honey, Myrtle, Spruce, Rose centifolia, Rosemary, Sage, Coltsfoot, Nettle, Blueberry.

1000 ml | 34 fl.oz.  
pH 3 - 4



## Restructuring Hair Treatment

A targeted treatment for stressed and damaged hair. It works to repair the hair fiber, bringing back strength, softness and radiance. Hair looks and feels healthier, revitalized and easier to detangle from the very first use.

Apply to hair cleansed with shampoo and conditioner. Use 3-4 times per week for 4 to 6 consecutive weeks.

Extracts: Plukenetia volubilis, Pineapple, Coconut, Brown algae, Witch hazel, Mallow, Honey, Myrtle, Olive, Patchouli, Pollen, Peach, Rose centifolia, Jojoba, Blueberry, Ginger.

90 ml | 3 fl.oz. - 12 x 10 ml | 0,34 fl.oz.



## Intensive Protein Hair Treatment

An intensive care treatment for hair that's been chemically stressed or severely damaged. It helps strengthen, rebuild and deeply hydrate, restoring vitality and softness.

Apply to clean, damp hair. Distribute evenly. Cover with a plastic cap. Leave on for 10 minutes without heat, or 5 minutes with heat. Rinse thoroughly.

Extracts: Arnica montana, White birch, Chamomile, Cinchona calisaya, Horsetail, Eucalyptus, Bladderwrack, Witch hazel, Mallow, Honey, Myrtle, Spruce, Rose centifolia, Rosemary, Sage, Coltsfoot, Nettle, Blueberry.

250 ml | 8,5 fl.oz. - 500 ml | 17 fl.oz. - 1000 ml | 34 fl.oz.  
pH 3,5 - 5,5

# Hydro-in for dry hair

Created specifically for dry and dehydrated hair, Hydro-In restores balance, softness, and shine with the regenerating power of nature. Its formulas, enriched with botanical extracts, floral waters, and natural macerates, **deeply hydrate the hair without weighing it down**—bringing renewed vitality and authentic beauty to every strand.



## Hydrating Shampoo

A deeply hydrating and nourishing shampoo designed for dry hair. Its gentle formula smooths and softens, making hair easier to detangle while leaving it nourished, silky, and naturally radiant.

Apply to wet hair and massage gently.  
Rinse thoroughly. Repeat if needed.  
Follow with the most suitable conditioner.

Extracts: Arnica montana, White birch, Chamomile, Cinchona calisaya, Horsetail, Eucalyptus, Bladderwrack seaweed, Witch hazel, Mallow, Honey, Myrtle, Norway spruce, Cabbage rose, Rosemary, Sage, Coltsfoot, Nettle, Blueberry.

1000 ml | 34 fl.oz.  
pH 4,5 - 4,9



## Moisturizing Hair Mask

A rich moisturizing mask for dry hair. It replenishes, strengthens, and protects the hair fiber, leaving hair soft, manageable, and beautifully smooth — without any heaviness.

Apply to clean, damp hair and cover with a cap.  
Leave on for 10 minutes without heat or 5 minutes with a heat source. Rinse thoroughly.

Extracts: Arnica montana, White birch, Chamomile, Cinchona calisaya, Horsetail, Eucalyptus, Bladderwrack seaweed, Witch hazel, Mallow, Honey, Myrtle, Norway spruce, Cabbage rose, Rosemary, Sage, Coltsfoot, Nettle, Blueberry, Arnica.

500 ml | 17 fl.oz. - 1000 ml | 34 fl.oz.  
pH 4,3 - 5,3



## Hair Detangler

An instant detangler for all hair types. It fights frizz, provides lightweight hydration, and leaves hair soft, smooth, and easy to manage.

Apply to clean, damp hair and distribute evenly.  
Do not rinse. For leave-in use, apply 1-2 grams of product, comb through, and proceed with styling.

Extracts: Arnica, White birch, Chamomile, Cinchona, Horsetail, Eucalyptus, Bladderwrack seaweed, Witch hazel, Mallow, Honey, Myrtle, Norway spruce, Cabbage rose, Rosemary, Sage, Coltsfoot, Nettle, Blueberry.

250 ml | 8,5 fl.oz.  
pH 3,5 - 4,5

# Daily cure for frequent use

The Daily Cure line by UNA, made up of a single and precious shampoo, is **designed for frequent use and suitable for all hair types**. Its gentle formula, enriched with botanical extracts and natural waters, cleanses delicately while respecting the scalp's natural balance. **Perfect for a daily ritual of freshness, lightness, and natural well-being.**



## Daily Hydro-Active Hair Conditioner

A conditioner for frequent use, ideal for all hair types. It helps restore natural hydration, improving elasticity, strength, and smoothness. With a rebalancing action on the scalp, it leaves hair soft, strong, vibrant — and easy to comb, without any heaviness.

Apply to damp hair, previously washed with shampoo. Leave on for 2 minutes, then rinse thoroughly.

Extracts: Arnica, Birch, Chamomile, Cinchona, Horsetail, Eucalyptus, Brown seaweed, Witch hazel, Mallow, Honey, Myrtle, Norway spruce, Cabbage rose, Rosemary, Sage, Coltsfoot, Nettle, Blueberry.

1000 ml | 34 fl.oz.  
pH 3,5 - 5,5

# Stop loss anti-hair loss

The Stop Loss line by UNA, made up of a shampoo and a strengthening treatment, **is formulated to counteract hair loss and restore energy to the hair fiber**. Its formulas, enriched with botanical extracts and medicinal waters, stimulate the scalp and strengthen the roots, encouraging stronger, healthier hair growth.

A revitalizing ritual that brings **density, tone and renewed vitality** to the hair.



## Compensating Shampoo

A strengthening and fortifying shampoo, ideal for gently cleansing both scalp and hair. Its balanced formula helps preserve the hair's natural strength.

Wet the hair. Apply to scalp and hair, massaging gently. Rinse thoroughly. Repeat if necessary.

Extracts: Arnica, Birch, Chamomile, Cinchona, Horsetail, Eucalyptus, Brown seaweed, Witch hazel, Mallow, Honey, Myrtle, Aloe, Cabbage rose, Rosemary, Sage, Coltsfoot, Nettle, Blueberry, Tea Tree, Mint.

250 ml | 8,5 fl.oz. - 1000 ml | 34 fl.oz.  
pH 4,5 - 4,9



## Oxygenating Scalp Treatment

A treatment designed to strengthen and energize the scalp. Ideal for fragile or thinning hair, its targeted formula works to fortify the scalp and hair fiber, restoring energy and vitality to the roots — leaving hair visibly stronger, denser and full of life.

Apply a small amount of product by gently massaging into the scalp, after cleansing with Compensating Shampoo. Do not rinse.

Extracts: Arnica, Birch, Chamomile, Cinchona, Horsetail, Eucalyptus, Brown seaweed, Witch hazel, Mallow, Honey, Myrtle, Aloe, Cabbage rose, Rosemary, Sage, Coltsfoot, Nettle, Blueberry, Tea Tree, Mint, Ginkgo Biloba, Damask Rose.

90 ml | 3 fl.oz. - 12 x 10 ml | 0,34 fl.oz.

# Pure *purifying*

The Pure line by UNA is a purifying treatment designed to care for the scalp and hair that tends to feel **heavy or weighed down**. Its gentle but effective shampoo, enriched with botanical extracts and medicinal waters, helps eliminate build-up and impurities, restoring a natural sense of **cleanliness, lightness, and balance**. A daily ritual of purity, signed by UNA.



## Purifying Shampoo

Purifying shampoo, ideal for deeply cleansing both hair and scalp. Its rebalancing formula gently removes impurities and build-up, leaving a long-lasting feeling of freshness and clean comfort.

Wet the hair thoroughly. Apply to the scalp and massage gently. Rinse. Repeat if needed. Use at least twice a week.

Extracts: Arnica, Birch, Chamomile, Cinchona, Horsetail, Eucalyptus, Brown Algae, Witch Hazel, Mallow, Honey, Myrtle, Spruce, Rose, Rosemary, Sage, Coltsfoot, Nettle, Blueberry, Bitter Orange (peel and flower oils).

1000 ml | 34 fl.oz.  
pH 4,5 - 4,9

# Post chem

## for chemically treated hair

The Post Chem line by UNA is specially formulated for hair that's been exposed to chemical treatments such as colouring, bleaching or relaxing. Enriched with botanical extracts and medicinal waters, these products help rebuild and strengthen damaged hair fibres, restoring softness, elasticity and shine. Post Chem turns daily haircare into a restorative ritual, preserving your hair's natural beauty even after aggressive salon services.



### Neutralizing Shampoo

Low-pH shampoo suitable for all hair types. Its gentle formula helps to minimise colour fade, enhance shine and restore the hair's pH balance after chemical treatments. Leaves hair feeling soft, easy to manage, and naturally fresh after every wash.

Apply to damp hair after rinsing out the chemical treatment. Massage gently, then rinse thoroughly. Repeat if necessary. Follow with Acid Hair Conditioner.

Extracts: Arnica, Birch, Chamomile, Cinchona, Horsetail, Eucalyptus, Brown Algae, Witch Hazel, Mallow, Honey, Myrtle, Spruce, Rose, Rosemary, Sage, Coltsfoot, Nettle, Blueberry.

1000 ml | 34 fl.oz.  
pH 3,8 - 4,9



### Acid Hair Conditioner

A rebalancing conditioner ideal for hair after chemical services. Its acidic formula helps to seal the cuticle, enhance colour longevity, and protect the hair's structure while improving softness and shine.

After washing with Neutralizing Shampoo, apply evenly to lengths and ends. Leave on for 3-5 minutes. Rinse thoroughly. For professional use only.

Extracts: Oat, Florentine Iris, Chamomile, Bitter Orange peel and flower, Liquorice, Witch Hazel, Aloe, Honey, Myrtle, Pollen, Nettle, Blueberry, Grape Vine.

1000 ml | 34 fl.oz.  
pH 2,5 - 3,5



### Vitamin Leave-in Hair Treatment

A lightweight leave-in spray ideal for fragile, dry or damaged hair. Its restorative formula strengthens the hair fibre after chemical services, improving manageability, elasticity and softness without weighing it down. Perfect for boosting vitality and protecting sensitised hair.

Spray evenly on clean, damp hair. Do not rinse. Can also be used as a nourishing boost on dry hair.

Extracts: Arnica, Birch, Chamomile, Cinchona, Horsetail, Eucalyptus, Brown Algae, Witch Hazel, Mallow, Honey, Myrtle, Spruce, Rose, Rosemary, Sage, Coltsfoot, Nettle, Blueberry.

250 ml | 8,5 fl.oz.  
pH 4,8 - 6

# Etnika

## for strong hair

The Etnika line by UNA offers **two specialised hair masks — one hydrating and the other restructuring** — designed to meet the needs of unruly, hard-to-manage hair. Infused with botanical extracts and medicinal waters, their formulas deeply nourish, restore softness and **elasticity, and strengthen the hair fibre from within**. Etnika turns haircare into a moment of pure wellbeing, leaving every strand smoother, more disciplined, and naturally beautiful.



### Coconut Oil Hair Mask

A revitalising, softening mask ideal for dry, frizzy or stressed hair. Enriched with coconut, olive and castor oils, it delivers intense moisture and improves softness and manageability, helping to reduce frizz and restore smoothness. Perfect for unruly or coarse hair types that need control and shine.

Apply to towel-dried hair after shampooing. Leave on for 3–5 minutes, then rinse thoroughly.

Extracts: Coconut Oil, Olive Oil, Castor Oil.

1000 ml | 34 fl.oz.  
pH 2,5 - 3,5



### Vitamins Hair Treatment

A hydrating mask rich in Vitamins A, E and F, perfect for restoring vitality and moisture to dry, dull hair. Its nourishing formula helps prevent split ends, improves elasticity, softness and shine, and makes hair easier to style. Ideal for regular deep hydration and repair.

Apply to towel-dried hair after shampooing. Leave on for 3–5 minutes, then rinse thoroughly.

Extracts: Sunflower Oil, Orange Oil, Vitamin A, Vitamin E, Vitamin F.

1000 ml | 34 fl.oz.  
pH 2,5 - 3,5

# Repair for damaged hair

UNA's Repair line is **dedicated to stressed and damaged hair**, offering an intensive restructuring mask that works deep down. Enriched with botanical extracts and medicinal waters, the formula **repairs and restores softness and elasticity to the hair fibre**, leaving fragile hair visibly stronger, shinier, and healthier. A treatment designed to bring new life to weakened hair.



## Re-build Therapy Mask

Strengthening mask for weak, brittle and damaged hair.

Thanks to its rich blend of nutrients and plant-based proteins, it helps rebuild and reinforce the hair fibre from within, boosting strength, elasticity and softness. Hair feels visibly healthier, more resistant and deeply renewed.

Apply to towel-dried hair after shampooing.  
Leave on for 3-5 minutes.  
Rinse thoroughly.

Extracts: Coconut Oil, Sesame Oil, Arnica, Birch, Chamomile, Cinchona, Horsetail, Eucalyptus, Brown Algae, Witch Hazel, Mallow, Honey, Myrtle, Spruce, Rose, Rosemary, Sage, Coltsfoot, Nettle, Blueberry, Sunflower Oil.

500 ml | 17 fl.oz. - 1000 ml | 34 fl.oz.  
pH 4,5 - 5,5

# Finish for strong looks

UNA's Finish line completes the hair beauty ritual with a range of **products dedicated to definition, styling, and protection of the hair fibre**. Enriched with botanical extracts and medicinal waters, these formulas deliver shine, softness, and control—allowing for **flawless styling without weighing hair down**. Finish is the perfect balance between **performance and gentleness**, turning every styling step into a moment of natural care.



## Designing Oil non Oil

Styling serum that adds body and definition while reducing frizz. Its lightweight formula coats the hair fibre without weighing it down, enhancing texture and leaving hair soft, elastic, and visibly fuller.

Apply to clean, damp hair.  
Distribute evenly and dry.  
Perfect as a pre-cutting tool.

Extracts: Oat, Cornflower, Chamomile, Bitter Orange, Brown Algae, Liquorice, Witch Hazel, Walnut, Lemon Balm, Myrtle, Pollen, Nettle, Blueberry, Vine, Lemon.

250 ml | 8,5 fl.oz.



## Silker

Smoothing and disciplining serum that helps control frizz while delivering softness and manageability—even in humid conditions. Its sleek texture makes the hair fibre smoother and silkier, boosting shine and making detangling easier.

Pour a small amount into your hand.  
Apply with fingertips to hair.  
Use before and after drying.

Extracts: Burdock, Green Tea, Cornflower, Lemon, Myrtle, Plantain, Rose, Blueberry, Bitter Orange.

150 ml | 5,1 fl.oz.



## Pure Gloss Polisher

Shine-enhancing anti-frizz oil, ideal for taming even the most unruly hair. Adds brilliance and luminosity, eliminates frizz and boosts definition. Detangles, softens and protects from humidity, leaving hair smooth, silky and perfectly styled.

Pour a small amount into your hand.  
Apply with fingertips to hair.  
Use before and after drying.

Extracts: Burdock, Green Tea, Cornflower, Lemon, Myrtle, Plantain, Rose, Blueberry, Bitter Orange.

150 ml | 5,1 fl.oz.



## Sculpting Glaze

Flexible hold fluid gel with extraordinary setting power, ideal for managing and defining all hair lengths without dulling. Its lightweight texture ensures flexibility and control, keeping the style flawless and resistant to humidity throughout the day.

Apply to damp hair.  
Style as desired.

Extracts: Oat, Cornflower, Chamomile, Bitter Orange, Brown Algae, Liquorice, Witch Hazel, Walnut, Lemon Balm, Myrtle, Pollen, Nettle, Blueberry, Vine, Sweet Orange, Bay Leaf.

250 ml | 8,5 fl.oz.  
pH 5 - 6



## Dual Phase Hair Treatment

Leave-in two-phase treatment with nourishing and detangling action. Designed to deeply hydrate without weighing down, it leaves hair soft, shiny, and radiant. Improves manageability and gives a healthy, silky look from the very first use.

Shake before use.  
Spray on towel-dried hair.  
Do not rinse.

Extracts: Sesame, Oat, Cornflower, Chamomile, Bitter Orange, Brown Algae, Liquorice, Witch Hazel, Walnut, Lemon Balm, Myrtle, Pollen, Nettle, Blueberry, Vine.

240 ml | 8,1 fl.oz.  
pH 5 - 6



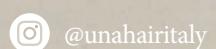
## Sculpting Gel

Extra strong “cement effect” hair gel, ideal to provide maximum support and control to your style. Its formula ensures extreme hold and shine, resists humidity and leaves no residue, keeping hair neat and defined all day long.

Apply to damp or dry hair.  
Distribute and style as desired.

Extracts: Oat, Cornflower, Chamomile, Bitter Orange, Brown Algae, Liquorice, Witch Hazel, Walnut, Lemon Balm, Myrtle, Pollen, Nettle, Blueberry, Vine.

500 ml | 17 fl.oz.  
pH 5,5 - 7



Sun Sea Cosmetics S.r.l. - Strada dei Censiti, 13 Falciano (RSM) - +378 0549 911492

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